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**EPIC HOTEL'S NEW OUTDOOR GREEN SPACE PROVIDES
SCENIC MIAMI VENUE FOR EVENT PLANNERS AND BRIDES**

MIAMI, January 4, 2010 – Following its official opening a year ago, EPIC, downtown Miami's luxury lifestyle, waterfront boutique hotel continues to enhance its distinctive *EPIC Lifestyle* experience for guests with the roll out of new offerings and amenities, including the new *EPIC Lawn*, an epic-sized space for outdoor parties and events.

Located at the foot of the hotel alongside the EPIC Marina and Biscayne Bay, the fully-landscaped EPIC Lawn provides groups and event planners with a new, outdoor venue option centrally located in downtown Miami. Ideal for customized tented events, weddings, and team-building activities, the new EPIC Lawn can accommodate social galas of 500 or more.

Spanning 32,500 square feet, the EPIC Lawn is available for day and nighttime events; enhancing EPIC's other venue offerings which include a style-infused ballroom with floor-to-ceiling windows, and a scenic 16th floor wrap-around pool deck. Food and beverage for EPIC Lawn events will be provided by the hotel.

For EPIC guests, the *EPIC Lifestyle* embodies a sensibility and appreciation for sophisticated and artful experiences that touch all the senses. The elements of the *EPIC Lifestyle* include superlative dining provided by Area 31. Recently named "One of the Best New Restaurants of 2009" by *Esquire* magazine, Area 31 delivers breathtaking views from the hotel's 16th floor, and a critically acclaimed menu of fresh, premium seafood prepared with a Mediterranean influence. The *EPIC*

Lifestyle also touches the mind, body and spirit with exhale, a unique spa concept that combines therapeutic services with a host of offerings including proprietary core fusion classes, spa therapies and transformational mind body fitness experiences, and much more. And for those looking to enjoy the vibe and pulse of Miami by night, guests can step into River Lounge, Miami's lively and newest indoor/outdoor hotspot by the river offering music and cocktails.

Managed by Kimpton Hotels & Restaurants, EPIC offers 411 spacious rooms and suites artfully designed with custom furnishings and fine fabrics, and all feature private balconies that provide views of the city and bay. Rooms offer a wide range of amenities to provide a relaxing and indulgent experience, including fine Italian linens with luxurious triple sheeting and throw blankets, LCD flat screen televisions, iPod docking stations, and spa-inspired luxury bath amenities. Other hotel offerings include complimentary WiFi throughout the hotel and in every guest room for Kimpton InTouch Members.

EPIC is located at 270 Biscayne Blvd Way. For more information or reservations, please call (866) 760-3742 or (305) 424-5226 or visit www.epichotel.com.

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ABOUT EPIC

A member of the award-winning San Francisco-based Kimpton Hotels & Restaurants, EPIC is located at the edge of the Miami River and Biscayne Bay, and combines the style of a cosmopolitan boutique hotel with the amenities of a resort to create a sophisticated oasis for guests amidst the energy and pulse of Miami. The hotel's 411 rooms and suites are artfully designed by Cheryl Rowley, with furnishings that convey an understated sense of cool, and all feature private balconies that provide inspiring views of the city and bay. Hotel offerings include a 13,752-square-foot wrap-around pool deck with private cabanas; Area 31 restaurant, offering premium seafood with a Mediterranean influence; a spa and fitness center operated by exhale; River Lounge, a new waterfront lounge; 11,000 square feet of indoor meeting and event space; and a private marina.

ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are the LEED certified Hotel Palomar and LEED certified Square 1682 restaurant by Chef Guillermo Tellez in Philadelphia, PA, which opened in September 2009. Currently, projects are underway in New York City and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.