



For Immediate Release

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**FROM MIXOLOGY TO TODAY'S MODERN MASTERS,
KIMPTON'S EPIC HOTEL IN MIAMI KICKS OFF ART APPRECIATION SERIES**

Guests to Enjoy Intimate Talks and Demos by Leading Experts Across a Variety of Art Genres

Miami, Florida (February 26, 2010) – In a city with a thriving arts and culture scene, Kimpton's EPIC Hotel in downtown Miami celebrates art in all of its forms with the launch of a new program enhancement to its already popular hosted evening wine hour. On select dates, the hotel will feature an array of special guests with an expertise in a particular art field as part of the new "*EPIC Wine Hour Presents: Art Of*" series.

Leading off with a presentation and cocktail demonstration on the art of mixology on Friday, Feb. 26 will be Jacques Bezuidenhout, master mixologist for Kimpton. Bezuidenhout will prepare specialty drinks for attendees and discuss mixology as an art form, as he answers questions, toasts and mingles with guests during wine hour's casual outdoor scene on the hotel's 16th floor pool deck overlooking downtown Miami and Biscayne Bay.

Throughout March and April, EPIC's "Art Of" program will include presentations on the art of cigars by specialist Carlos Escalona, from Camacho Cigars, and talks from Senior Curator Pete Boswell from the Miami Art Museum. Future "Art Of" events on the art of beauty, fashion, film, music, design, food, literature, dance, wine, travel, tattooing and other artful endeavors are also planned.

Recently chosen as a Top 10 Luxury Hotel, a Top 10 Trendiest Hotel and a Top 25 Hotel in the U.S. by TripAdvisor® in its 2010 Travelers' Choice® Awards, the EPIC Hotel provides a distinctive lifestyle experience from its personalized service and attention, style and design, to its top-rated pool deck, restaurant and newly opened exhale spa.

EPIC's new "Art Of" series is a reflection of the hotel's award-winning superior service, inimitable style and an unmatched overall guest experience. In fact, the hotel strives to create what it calls the *EPIC Lifestyle* based on its offerings matched to the personality, expectations

and preferences of its guests. Specifically, the *EPIC Lifestyle* embodies a sensibility and appreciation for sophisticated and artful experiences that touch all the senses.

In addition to the hotel's contemporary, design-driven look and feel, and top-rated service, the elements of the *EPIC Lifestyle* include superlative dining provided by Area 31, with its critically acclaimed Mediterranean-inspired menu of fresh, premium seafood, and recent accolades as "One of the Best New Restaurants of 2009" by *Esquire* magazine as part of their annual Best New Restaurants list. The *EPIC Lifestyle* also touches the mind, body and spirit with exhale, a unique spa concept that combines therapeutic services with a host of offerings including proprietary core fusion classes, spa therapies and transformational mind body fitness experiences, and much more. And for those looking to enjoy the vibe and pulse of Miami by night, guests can step into River Lounge, Miami's lively and newest indoor/outdoor hotspot by the river offering music and cocktails.

Managed by Kimpton Hotels & Restaurants, EPIC is located at the edge of the Miami River and Biscayne Bay, and combines the timeless style of a cosmopolitan boutique hotel with the amenities of a resort to create a sophisticated recreation oasis for guests amidst the energy and pulse of Miami. EPIC is located just a short distance from area beaches, local shopping districts and a thriving arts and culture scene, with many museums, restaurants, shops and theaters within walking distance. The hotel's 411 rooms and suites are high on style, artfully designed by Cheryl Rowley, with furnishings that convey an understated sense of cool sophistication. All rooms and suites feature private balconies that provide breathtaking views of the city and bay.

EPIC is located at 270 Biscayne Blvd Way. For more information on EPIC and/or reservations, please call (866) 760-3742 or (305) 424-5226 or visit www.epichotel.com.

High resolution images are available upon request.

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