



EPIC Turns Father's Day into "Hero's Day" with a Summer-Inspired Package Full of Fun and Value

It's the start of summer...it's Father's Day...it's SUPER-DAD!!

And what better way to celebrate super-dad for all the heroic things he does year-round than with an *epic* getaway to the Magic City of Miami?

Kimpton's EPIC Hotel, located in downtown Miami, is offering dads and families a summer-inspired stay package fit for a king, with elements that will also help dad relax, enjoy and feel like a kid again. EPIC's value-added Summer Playground package, starting at \$199 per night, includes deluxe overnight accommodations, \$25 food & beverage credit, and complimentary in-room movie and popcorn.

EPIC's Summer Playground package is all about enjoying guilt-free summer splurges and freebies. Upon arrival, dads can:

- Try their luck at receiving a **free room upgrade** by playing Rock, Paper, Scissors
- Grab a **Summer Playground-themed luggage tag** at the hotel lobby
- Enjoy the **daily, complimentary Sangria Happy Hour** while being serenaded by summer-themed hits
- Participate in **summertime games, such as virtual Wii golf, baseball or tennis**

And, at the hotel's Area 31 restaurant, dads can celebrate with a stogie in the recently launched, **Cigar Bar 31, offering premium brand and hand-rolled cigars from a fully-stocked humidor, while sipping a "Play Dirty" or "Play Nice" themed cocktail** on Area 31's outdoor terrace and pool deck.

EPIC is the ideal retreat for the sophisticated dad. The hotel's 411 spacious guestrooms and suites all feature private balconies with inspiring views of the bay and city, and a relaxing and indulgent experience thanks to fine Italian linens, custom furnishings, and LCD flat screen televisions. For tech-loving dads who need to stay connected, the entire hotel, including each of the guestrooms, is out-fitted with in-room computers, high-speed Internet, iPod docking stations, entertainment on-demand programming, and wi-fi throughout the entire hotel. Dads can also get their workouts in at EPIC's fitness center.

Sure to render dad speechless is the urban hotel's resort-like vibe and its island-in-the-sky pool deck, which was recently named one of *Travel + Leisure's* top eight favorite hotel rooftop bars in the U.S.. Sitting 16 floors above sea level, the pool deck offers spectacular, *Blade Runner-esque* views of both Biscayne Bay and the city skyline. Adjacent to the pool is Area 31, which

offers an elegant, yet casual dining experience and a menu of premium seafood with a Mediterranean influence.

Managed by Kimpton Hotels & Restaurants, EPIC is located at the edge of the Miami River and Biscayne Bay, and combines the timeless style of a cosmopolitan boutique hotel with the amenities of a resort to create a sophisticated recreation oasis for guests amidst the energy and pulse of Miami. EPIC is also a short distance from area beaches, local shopping districts, and a thriving arts and culture scene, with many museums, restaurants, shops and theaters within walking distance.

The complimentary Summer Playground amenities and hotel package are available for travel through September 7, 2009. Summer Playground package rates start at \$199 per night and are based on availability. Reservations can be made at www.epichotel.com, and entering **PLGD** in the rate code box, or by calling 305-424-5226 and requesting the Summer Playground package.

EPIC is located at 270 Biscayne Blvd Way. For more information on the hotel and reservations, please call (866) 760-3742 or (305) 424-5226 or visit www.epichotel.com.

Hi-res images are available upon request.

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