



EPIC's Innovative High-Tech, High-Touch Offerings Keep Business Travelers Plugged In and Productive

*All in a Day's Work: Business Traveler Friendly Amenities and Services at EPIC
Include In-Room Computers, Digital Do Not Disturb, and WiFi Throughout*

EPIC, the newly-opened luxury lifestyle, waterfront boutique hotel in downtown Miami is not only centrally-located for business travelers, but is also thoughtfully decked-out with the tech tools and services traveling executives need most.

EPIC's high-tech, high-touch offerings for business travelers include:

- **Desk-top computers in all 411 guestrooms and suites**
EPIC's in-room computers are loaded with Microsoft Office software, offer high-speed Internet access, and run an interactive portal that provides guests with hotel information, local Miami guides, and on-demand entertainment. The computers are programmed to print to the front desk, so guests can easily pick up their documents when on the go. EPIC partnered with Suitelinq, Inc. a leading provider of integrated communication and on-demand entertainment for hotels.
- **Flat-panel digital televisions with VOD**
As part of its partnership with Suitelinq, EPIC also delivers *SuiteCast™* and *SuiteVOD™*. These services provide free TV channels and a variety of premium Video-On-Demand channels delivered in high definition formats
- **Do Not Disturb Hang-Tags Go Digital**
Each guestroom at EPIC features an *INNtouch™* guest notification device, which replaces the use of doorknob hang tags, while adding a doorbell to announce the arrival of staff and other guests. Guests also have the option of pressing the "Privacy" button from inside the room to disable the bell and display the privacy indicator on the exterior door plate; or pressing the "Make Up Room" room, which illuminates the corresponding indicator on the LED plate. This is not only convenient, but also ties into the eco-friendly practices of the hotel by no longer printing door tags, and thus reducing paper and clutter.

(more)

- **iPod Docking Station** – featured in all of EPIC’s artfully-designed guest rooms and suites
- **WiFi Where You Need It - *Everywhere*** – Complimentary WiFi is available throughout the hotel and in every guest room for Kimpton InTouch Members
- **Club Level Guestrooms and Suites, and Private Club Lounge**
 Located on the 29th and 30th floors are EPIC’s club level guestrooms and suites, and club lounge. Club level guests have exclusive access to the private club lounge that offers a concierge, television and culinary delights throughout the day, inclusive of five different food presentations throughout the day and evening starting with complimentary continental breakfast, mid-morning and afternoon light fare and refreshments, evening hors d’oeuvres, and a private evening wine hour. The club lounge also features a touch-screen “**Surface Station**” map, which provides an easy touch- screen access and unique interactive user experience for guests to locate local attractions and restaurants, surf the Internet, listen to music, watch videos, and scroll through travel images.
- **Business Traveler Must-Haves**
 Additional in-room services and hotel amenities include the hotel’s 24-hour business center with printing capabilities, complimentary morning newspaper, coffee and tea in the hotel’s Living Room lobby, Hosted Evening Wine Hour, and twice-daily housekeeping service

Managed by Kimpton Hotels & Restaurants, EPIC is located at the edge of the Miami River and Biscayne Bay, just a short distance from Miami’s financial center. EPIC is also a short distance from area beaches, local shopping districts, and a thriving arts and culture scene, with many museums, restaurants, shops and theaters within walking distance.

EPIC’s 411 rooms and suites are high on style, artfully designed by Cheryl Rowley, with furnishings that convey an understated sense of cool. In addition, all rooms and suites feature private balconies that provide inspiring views of the city and bay. Other hotel offerings include Area 31 restaurant, offering premium seafood with a Mediterranean influence; a 13,752-square-foot wrap-around pool deck with private cabanas; a waterfront lounge; a full-service spa and fitness center operated by Exhale and a private marina.

EPIC is located at 270 Biscayne Blvd Way in Miami. For more information on the hotel and reservations, please call (866) 760-3742 or (305) 424-5226 or visit www.epichotel.com.

Images are available upon request.

###

Media Contact:

M. Silver Associates Inc.

Irene Lui/Jennifer Herrera, 954/765-3636; irene@msilver-pr.com; jennifer@msilver-pr.com